



Institute of
Medical
Illustrators

Awards 2015

Rules



The Awards are open to paid-up Members of the Institute of Medical Illustrators who are professionally engaged in medical illustration. Team/departmental entries will be allowed, providing that they are weighted in favour of IMI, i.e. in a team of 2, both are members of IMI; in a team of 3 or more, the majority are IMI members. Members of affiliated organisations can enter for the Affiliate Award.

Entrants must provide permission from the copyright holder to enter work in the Awards and, if chosen, for any subsequent display or advertising and publicity relating to the Awards. This permission must be granted for the use of the work without payment by IMI. If work entered for the competition has been published at any time, permission must be obtained from the publishers and/or the author if you do not own the copyright.

Photographic entries should be submitted as unmounted prints on A4 paper, with the image occupying either **all** the length or breadth, or both, of the paper. They may be either black and white or colour, produced from black and white or colour negatives, from colour transparencies, or from digital files, and may be printed on any manufacturer's paper. Please do not affix labels to the reverse side of the print.

All other types of entries should be submitted as 'finished' or 'final presentation' visuals, together with the customer's brief. Entries will be judged on how the brief has been met, including correct use of the NHS identity where appropriate. The entrant must have produced the original design (the content of the medical information need not be the work of the entrant) and the entry form must make clear the extent of the entrant's contribution to the entry. Personal projects will not be considered.

Entrants may submit a maximum of 5 entries in total across all categories: all are non-returnable. **Entries are eligible only when accompanied by a fully completed entry form** (one only per portfolio/long term case presentation entries), **and a CD containing the corresponding electronic file in 2 formats:** 1 high resolution TIFF file suitable for publication (A4, 300dpi, RGB mode, 8 bit resolution, should be no larger than 32MB); and 1 web ready jpg, 800x600, 72dpi, RGB mode. For video/DVD entries, please submit as H.264 files or DVD video discs, and please also include hard copy of cover pages and 2 inside pages or screen grabs suitable for publication (template available on website). Please note you need send only one CD per entrant rather than one CD per entry, but the files on the CD must have the same name as the entry, plus name of entrant, e.g. crompton_cataract.tif

There are 3 separate entry forms: photographic, graphic and video. **Each entry should include 1 top copy of the entry form and submission, plus two further copies of the form with the corresponding submission printed or photocopied on to the back of the form, i.e. on the same piece of A4.** The original entry form and submitted entry goes for mounting with one copy to check against when mounting and putting up exhibition, while the second copy goes for awards listing and subsequent reference for publication in JVCN, IMI web site and any other relevant publications, e.g. Pulse magazine

Please ensure details are clearly filled in:

- the name(s) and IMI qualification(s) of the entrant or team
- the title and description of the subject matter (including brief description of which features are illustrated in clinical photographs)
- the correct orientation of the picture(s) (if photographic)
- a copy of the customer's written brief, including purpose and budget (if graphic/video/multimedia), with the details of the intended audience and intended finished media, and details of the entrant's specific contribution to the entry.

Entries must have been produced since 1st July 2014

The closing date for entries is 3rd July 2015. Details of the winners will be announced at the IMI Annual Conference and published in the Journal of Visual Communication in Medicine. Entries received after the closing date will not be eligible.

Care must be taken to maintain the confidentiality of any patient who may appear in any entry. Photographs should not be submitted without the prior permission of the patient or any other person depicted. Such permission should include consent to publish in the Journal of Visual Communication in Medicine and/or any subsequent publication describing the Awards. If the work is chosen for the Wellcome Images Award permission covers integration into a picture library and subsequent distribution to third parties. IMI shall be entitled to call for evidence that such permission has been obtained.

Awards will be presented to those entrants who, in the opinion of the judges, demonstrate the best use of their skills as medical illustrators, the application of design, the effective communication of information and their visual effectiveness.

The Institute of Medical Illustrators cannot accept responsibility for any loss, damage or delay to entries, however caused.