



IMI Awards 2019 Rules

- The awards are open to paid members of the Institute of Medical Illustrators who are professionally engaged in medical illustration. Team/departmental entries will be allowed, providing they are weighted in favour of IMI, i.e. in a team of 2, both are members of IMI; in a team of 3 or more, the majority are IMI members. Members of affiliated organisations can enter for the Affiliate Award ONLY.
- Entrants must have permission from the copyright holder to enter work in the Awards and, if chosen, for any subsequent display or advertising and publicity relating to the Awards. This permission must be granted for the use of the work without payment by IMI. If work entered for the competition has been published at any time, permission must be obtained from the publishers and/or the author if you do not own the copyright.
- Entrants must obtain appropriate informed consent from any subject involved in photography or video, including for the use of IMI marketing and promotion on social media such as Instagram and Facebook.
- Entrants can submit a maximum of 5 entries in total across ALL categories; all are non-returnable.
- Entries will be judged against a criteria on how the brief has been met, including correct use of the NHS identity where appropriate. The entrant must have produced the original design (the content of the medical information need not be the work of the entrant) and the entry form must make clear the extent of the entrant's contribution to the entry. Personal projects will not be considered.
- Care must be taken to maintain the confidentiality of any patient who may appear in any entry. Photographs should not be submitted without the prior permission of the patient or any other person depicted. Such permission should include consent to publish in the Journal of Visual Communication in Medicine and/or and subsequent publication describing the awards. If the work is chosen for the Wellcome Images Award permission covers integration into a picture library and subsequent distribution to third parties. IMI shall be entitled to call for evidence that such permission has been obtained.
- Awards will be presented to those entrants who, in the opinion of the judges, demonstrate the best use of their skills as medical illustrators, the application of design, the effective communication of information and their visual effectiveness.

THE CLOSING DATE FOR ENTRIES IS 17TH MAY 2019

IMI has the right to reject entries that do not meet the entry criteria so please double check your entry is complete.

Details of the winners will be announced at the IMI annual Conference and published in the Journal of Visual Communication in Medicine. **Entries received after the closing date will NOT be eligible.**

They may be either black and white or colour, produced from black and white or colour negatives, from colour transparencies, or from digital files.

Please fill out all fields of the online form, including your NAME, DEPARTMENT, and NAME OF ENTRY & CATEGORY ENTERED.

PHOTOGRAPHY and **GRAPHIC**

- Please login to the IMI website if you are an IMI member
- 1 high resolution JPG file suitable for publication, please make sure they are 300dpi, RGB mode, 8 bit resolution and a minimum of 5MB
- Your file must be named using the following protocol: SURNAME_TITLEOFIMAGE.jpg for example **SMITH_CATARACT.jpg**
- **GRAPHIC** entries must be submitted as 'finished' or 'final presentation' visuals, together with the customers brief. They may be submitted as physical or electronic entries. Physical entries should also be submitted electronically via the website submission form.

VIDEO

- Please login to the IMI website if you are an IMI member
- Videos to be submitted as a downloadable link using the online submission form as above.
- Please include in the designated field what role as an IMI member you had in the making of this production. For example, if the role of producer or editing was shared, or if you are entering a video, but are only responsible for the graphics, include this information in the description field. If you have worked with an external company or used stock footage then please make sure this is stated.
- This submission must include a title page to represent the project in case of publication.

Any queries please contact **AWARDS@IMI.ORG.UK**

