

December 2024

## Catch up on IMI Conference 2024 p8



Institute of  
Medical  
Illustrators

Castle Donington  
Conference  
2024

4th and 5th October

**The Importance of Accreditation for Clinical Photographers p5**

**Find out about Regional Activities p23**

**Become a Student Rep p7**



# EDITOR'S

comments...



## Welcome to the winter Edition of IMI News

Another year and another conference! I had the wonderful experience of Co-Chairing alongside Roddy McColl this year, together with a fantastic team who all put a huge effort into delivering a great conference. This edition of News will highlight the special award winners and give a taste of the event, hopefully encouraging many of you to attend next year in Newcastle, maybe get involved by applying for New Voices, or sharing your experience with a workshop or presentation.

EDITOR -

**CHRISTINA KNIGHTS**



# Chairs IMI

## message...



IMI CHAIR  
**CAT LAMOON**

**Our dedicated conference team put together an impressive programme that was both engaging and valuable**

### **TRADE EXHIBITION**

We kicked off with our trade exhibition, with our industry partners there to offer advice, discuss solutions to technical challenges, and help with plans for future equipment needs.

### **DIVERSE WORKSHOPS**

We offered a wide range of workshops to suit all interests, with sessions on anatomy drawing, VR demonstrations, watercolours, studio lighting, and ophthalmic ultrasound. We also had workshops covering dermoscopy, video production, and ophthalmic photography techniques.

**New Professional Leadership Stream:** This year, we introduced a 'Professional Leadership' stream running on Friday and Saturday. It covered essential topics such as career progression, project management, and NHS finances.

On Saturday there were two keynote speakers, four streams of specialist talks, and the New Voices session for first time speakers. We also learnt about the launch of the new clinical photography publication! There was something for everyone, whether your interests lie in photography, video, art, graphics, or ophthalmic imaging.

I hope everyone enjoyed reconnecting with colleagues and making new connections within our IMI family

Warm regards,  
**Cat Lamoon**  
IMI Chair



## Conference Update

"Wey Aye Man!"  
IMI Newcastle Upon Tyne 2025



Institute of  
Medical  
Illustrators

Save the date.....  
Newcastle Crowne Plaza  
3rd & 4th of October 2025



# IMI Education & Training Team

## The Importance of Accreditation for Clinical Photographers



Institute of  
Medical  
Illustrators



AHCS  
Academy for Healthcare Science

Clinical Photographers are among many vital healthcare professions in the UK who are not regulated by law and are not currently required to hold statutory registration. They are, however, overseen by the Professional Standards Authority (PSA) who independently assess organisations using set standards with their Accredited Registers Programme, via the Academy for Healthcare Science (AHCS).

As one of 32 PSA accredited registers, the AHCS is the overarching body for the whole of the healthcare science profession, including Medical Illustrators, Clinical Research Practitioners and the Life Science Industry. They work to ensure that healthcare science is recognised and respected as one of the key clinical professions in the health and care system.

The purpose of the AHCS register is to reduce risk and aims to keep patients and the public safe. This is achieved through structures, processes and maintaining registers for healthcare science workers who are not statutorily regulated.

The Institute of Medical Illustrators (IMI) moved its registrants from the Council for the Accreditation of Medical Illustration Practitioners (CAMIP) register to the AHCS in 2017, cementing the Institute's commitment to maintaining standards and to patient confidentiality and protection. IMI's code of conduct demonstrates this with registration a requirement for patient facing practitioners.

IMI's Code of Conduct can be found here: [https://www.imi.org.uk/wp-content/uploads/2023/10/IMI\\_Code\\_of\\_Professional\\_Conduct\\_4\\_0.pdf](https://www.imi.org.uk/wp-content/uploads/2023/10/IMI_Code_of_Professional_Conduct_4_0.pdf)

Whilst the AHCS Accredited Register for Medical Illustration is voluntary, it is increasingly recommended across the UK at a national level. Employing organisations, service providers, commissioners and patients are progressively viewing registration as essential for showing commitment to the quality of practice.

Registration for Clinical Photographers is important for several reasons:

- **Quality assurance:** Accreditation ensures that photographers meet specific professional standards and possess the necessary skills and knowledge for their role.
- **Patient safety:** Registered photographers are trained in ethical practices, patient confidentiality and infection control, which are crucial in a healthcare setting.
- **Professional recognition:** Being on an accredited register demonstrates a commitment to professionalism and ongoing development in the field.
- **Trust and credibility:** Healthcare providers and patients can have confidence in the competence and professionalism of registered clinical photographers.
- **Regulatory compliance:** Most employing healthcare institutions require their clinical photographers to be registered with the AHCS.



- Ethical practice: Registered photographers are bound by a code of conduct, ensuring they adhere to ethical standards in their work.
- Continuous professional development: Accreditation requires ongoing education and training, keeping photographers up to date with the latest techniques and technologies.

The pandemic shone a brighter spotlight on the clinical photography profession, specifically highlighting its significance and importance in telemedicine. As a result, nationally and locally funded initiatives and programmes have been set up, with extensive input from Clinical Photographers across the country. The increased exposure adds weight to the need for accreditation, which in turn brings reassurance to patients and stakeholders using a clinical photography service.

Joining the AHCS Accredited Register demonstrates commitment to maintaining competency and high standards of conduct, providing assurance for employers, patients and the public. Being on the Register also helps to strengthen the profession as a whole, helping the AHCS to raise the profile of all healthcare science professionals and highlight their significant contribution to patient care, clinical excellence and healthcare advances. It is important to note that only Medical Illustrators registered with the AHCS are eligible to use the PSA quality assurance mark.

The standards of proficiency set by the AHCS for registration are:

1. Professional autonomy and accountability
2. Skills required for practise
3. Knowledge of Healthcare Science

By adhering to these standards, Clinical Photographers can ensure the highest level of professional competence and ethical practice, ultimately benefitting patient care and public trust in the profession.

Being a member of IMI does not automatically generate registration with the AHCS, for which a separate application process is required. Applications can be made online via the AHCS website and registration currently costs £40: <https://app.ahcs.ac.uk/>.

Registration is maintained by an annual declaration and continuing professional development (CPD) evidence. Currently a percentage audit of registrants is undertaken, typically 3%, with their CPD folder submitted for review. This may change to a revalidation process, whereby 100% of registrants will be reviewed annually.

Whilst IMI membership is not a prerequisite to registration with the AHCS, there are numerous benefits in doing so. IMI provides a 'community' in which Clinical Photographers can interact with their peers. This is particularly helpful for those working in small departments as the wider IMI community can help them feel more connected, offer advice, and share knowledge. IMI provides members with newsletters, regional meetings, the Journal of Visual Communication in Medicine, and other services, as well as the annual conference and awards ceremony, all of which contribute to a practitioner's CPD.

Given that Healthcare Scientists have all the requisites of a statutorily registerable body of practitioners, IMI remain supportive of the strategy to eventually realise statutory regulation of this group of healthcare practitioners.



# Calling all student members of IMI

We are seeking a new student representative from February 2025 until January 2027.

Would you like to be the voice for our student members and share their ideas and viewpoints at IMI's National Council? In doing this you could help shape the future of medical illustration by ensuring student perspectives are heard and valued.

## MAIN DUTIES:

**Engage with Council:** Attend Council meetings six times a year (at least two of which are virtual) to contribute to important discussions and decisions.

**Connect with students:** Foster communication with all students on recognized courses, actively gathering their feedback and sharing their insights with IMI Council.

**Participate in discussions:** Take part in social media and forum discussions as a Student Representative, helping to amplify student voices and perspectives.

**Manage the Student Facebook group:** Serve as the administrator of the Student Facebook group, creating a supportive online community where students can connect and share.

**Innovate communication:** Propose ideas for enhancing IMI's communication with students, ensuring they receive the support and guidance they need.

**Report and recommend:** Provide updates on recent activities and share recommendations with IMI Council before each meeting, contributing to the ongoing improvement of student representation and support.

**Promote the profession:** Inspire the next generation by showcasing the exciting world of medical illustration to potential students. Share your passion and help others to discover this unique blend of art and science.

This role is an exciting opportunity to make a positive impact and strengthen the student experience at IMI.

If you are based in the UK and would like to apply, please write a short piece (500 words max) explaining why you would like to take on the role and email it to the Honorary Secretary at: [secretary@imi.org.uk](mailto:secretary@imi.org.uk) by December 31st 2024.

The successful candidate will be notified by email.

If you would like further information, please contact our current Student Representative, Luke White, at: [studentrep@imi.org.uk](mailto:studentrep@imi.org.uk)

Only UK based IMI Student Members may apply.

# Conference Reports

## SCOTT ALLISON, MEDICAL PHOTOGRAPHY ASSISTANT.

Being a newcomer to medical photography I was very excited to be going to this year's conference at Castle Donington. I attended the conference on the Friday, and was eager to learn as much as I could about the profession, and connect with like-minded people. I was extremely impressed with the wide range of workshops available on the day for delegates to go to. I developed my knowledge on a range of subjects from studio lighting to the use of dermatoscopes. It was great to have a wander around the trade show seeing the latest innovations in the field and getting hands-on experience with the new kit. I had a great time at this year's conference and hope to be in Newcastle next year.

## CHRISTINA KNIGHTS, CONFERENCE CO-CHAIR AND SENIOR CLINICAL PHOTOGRAPHER

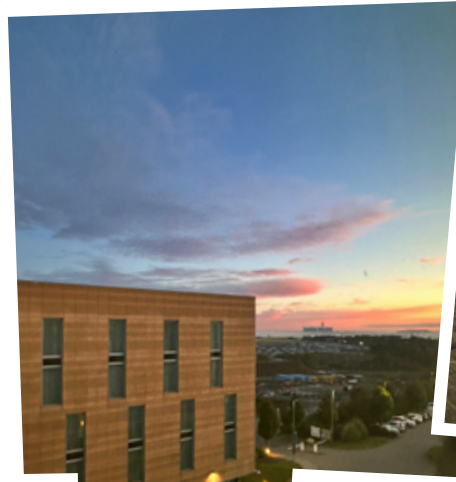
The conference planning team came together at the Radisson Blu near Castle Donington with a lot of excitement mixed with some nerves to deliver a varied and full programme. All the hard work carried out over the past year had come together, and we were pleased to be offering delegates a programme of workshops and presentation that covered four streams: Photography and Video, Medical Art and Graphics, Ophthalmic, and Leadership and Development, alongside a full Trade exhibition.





There were many highlights from the weekend, from beer tasting to photography and video masterclasses to Virtual Reality (VR) and life drawing, with delegates and presenters from across our profession coming together to learn from each other, catch up with old friends and make new ones.

As they say a picture tells a thousand words so I will let the photos tell the story....









# IMI Awards 2024

## CONFERENCE PHOTOGRAPHY COMPETITION SPONSORED BY CANON

Sidrah Choudhry





## NEW VOICES



## BEST NEW VOICES WINNER

**Hannah Stewart,**  
Bereavement Photography  
Project Set Up at University  
Hospitals Birmingham



## PLATINUM AWARD

**Renske Hoste** and  
**Tom Moreton**  
Limbs and Things

#4 AWARDS ENTRY - LAT ART - EXPLANATION

BY RENKE HOSTE & TOM MORETON

### LIMBS&THINGS ART

For this entry, we would like to enter a body of work: the Limbs&Things ART app. This app is a completely new concept, adding interactive 3D and Augmented Reality to existing physical task trainers. A student can revise and visualise 3D anatomy using the interactive environment to spin around the model and its clinical variations and animations. By using the ART mat, the student can then see the anatomy superimposed on top of the training model. This way, students can visualise the anatomy under the skin whilst or before performing a procedure, adding to their visuospatial understanding of anatomy and procedures.

The app can be downloaded **for free**, and uses your own Apple or Android device. More information can be found here: <https://limbsandthings.com/art>

The app was created in Unity, with meshes and animations created in ZBrush, Maya and Substance Painter.

(Below are screenshots of the app and anatomy, as well as some links to videos showing how it works. I would encourage the jury to try it for yourself!)

Image 1: 3D Interactive, standard anatomy

Image 2: 3D Interactive, showing labeled anatomical structures

#6 AWARDS ENTRY - LAT ART - SCREENSHOTS

BY RENKE HOSTE & TOM MORETON

Image 7: Augmented Reality, clinically relevant animation for Lumbar Puncture procedure

Image 8: Augmented Reality, clinically relevant animation for female catheterisation;

#4 AWARDS ENTRY - LAT ART - RENDERING

BY RENKE HOSTE & TOM MORETON

Image 11: Render - Male Catheterisation

©Limbs&Things Ltd., Renske Hoste, Tom Moreton  
'Limbs & Things ART' Source: [www.imi.org.uk](http://www.imi.org.uk)





## PETER KILSHAW STUDENT AWARD

Imogen Temple

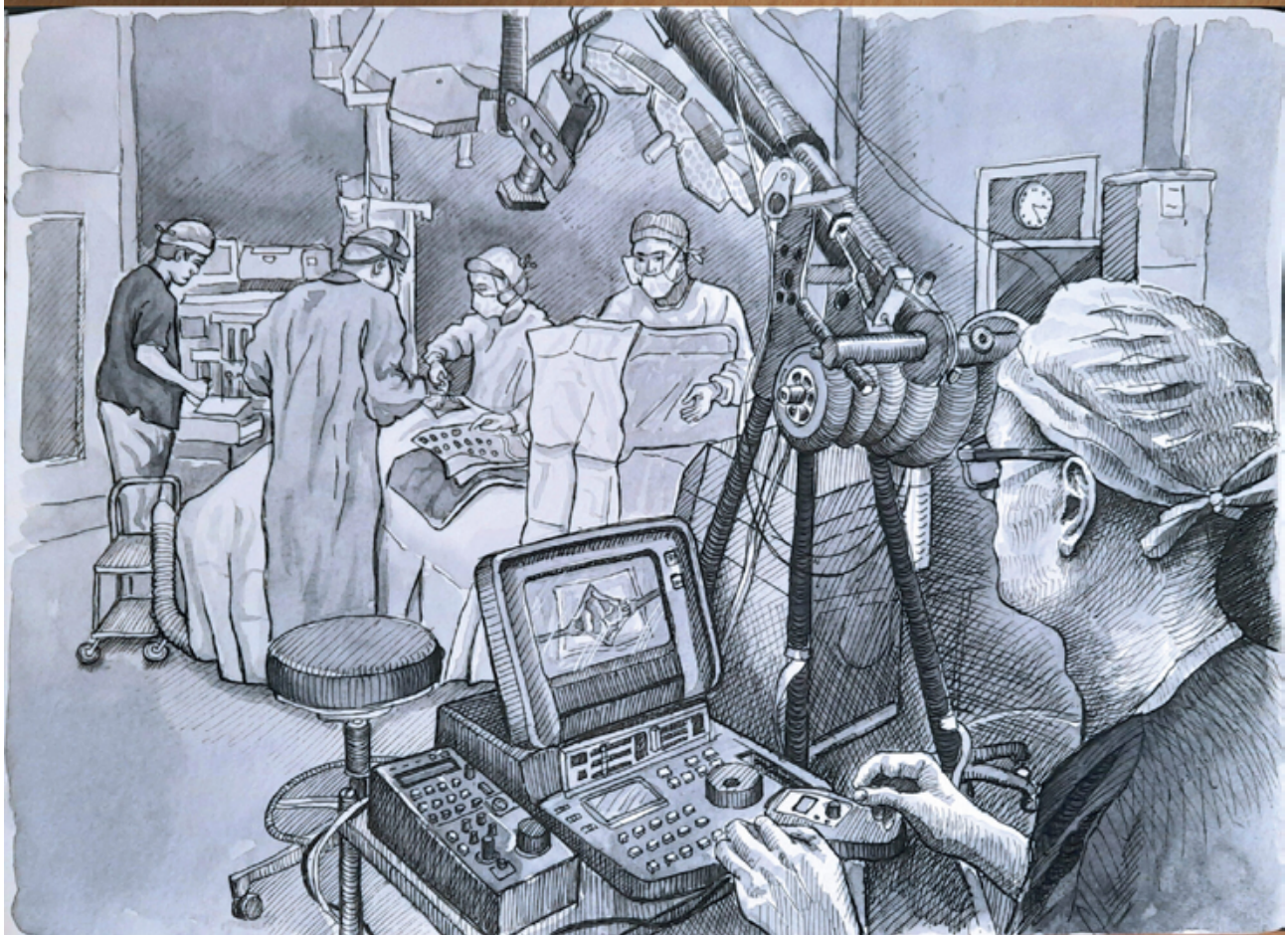
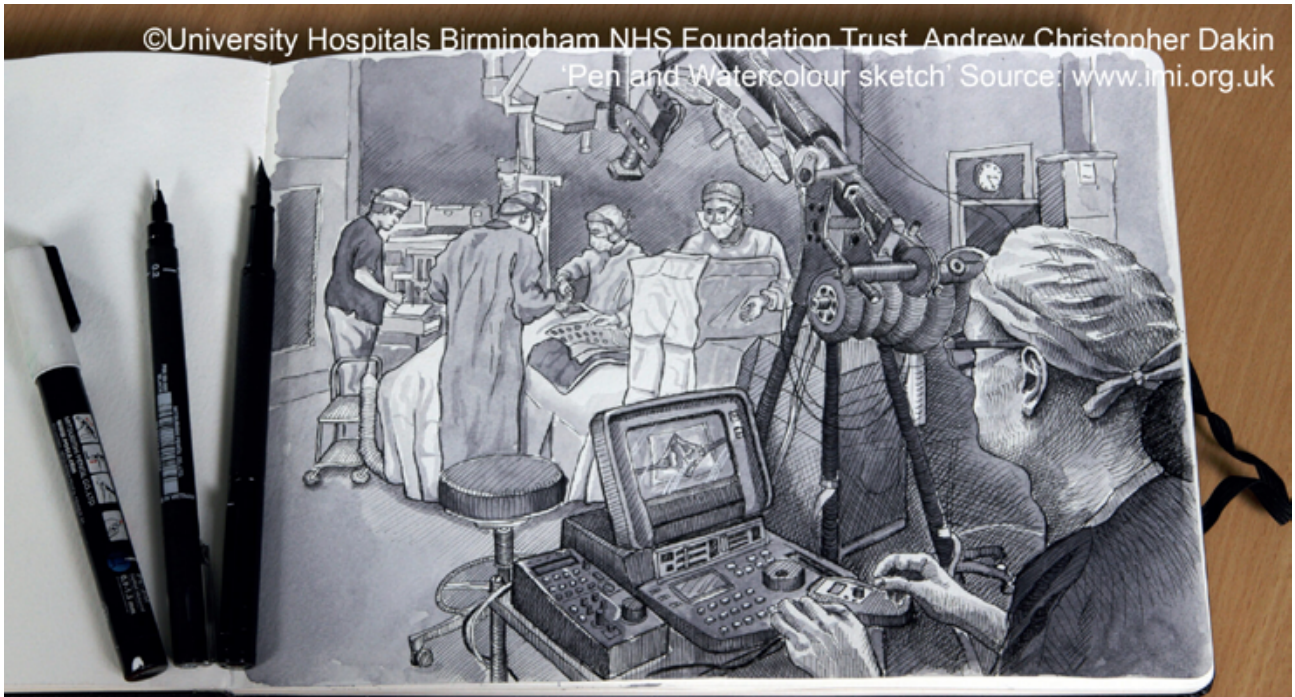


©Royal Free Hospital, Imogen Temple  
'Vascular Malformation' Source: www.imi.org.uk

## GABRIEL DONALD GRAPHICS AWARD

Andrew Dakin

©University Hospitals Birmingham NHS Foundation Trust Andrew Christopher Dakin  
'Pen and Watercolour sketch' Source: [www.imi.org.uk](http://www.imi.org.uk)



## JOHN CORNEY VIDEO AWARD

Joshua Gaunt and  
Florence Renaud



## WELLCOME PHOTOGRAPHIC AWARD

Grace Winn





## SONY PORTRAIT AWARD

Jocasta Nichoson



©University Hospitals Bristol and Weston NHS Foundation Trust, Jocasta Nicholson  
"Friends of Bristol Eye Hospital" Source: www.imi.org.uk

## VISCOMM AWARDS

The Taylor and Francis Award – Joanna Butler

Peter Hansell Memorial Medal – Joanna Butler



## IMI FELLOWSHIP

Amy Lake and  
Ceri Llewellyn





## IMI QUALITY ASSURANCE SCHEME

Birmingham Community  
Healthcare NHS Foundation Trust  
– QAS Level 1 Accreditation



University Hospitals Bristol and Weston NHS Foundation Trust – QAS  
Teledermatology Accreditation

## CERTIFICATE OF COMPETENCE

Maria Esperanza Saceda Ulloa  
Deirdre Justusson



## IMI SPECIAL RECOGNITION AWARD

Tommy Walsh



Tommy Walsh received a special award in recognition of his outstanding contributions to the field of clinical photography and his unwavering commitment to excellence throughout his distinguished career.

Tommy's journey in clinical photography began at the Meath Hospital in Dublin, where he honed his skills and demonstrated his passion for the field. As the Meath Hospital transitioned to become part of Tallaght University Hospital, Tommy's expertise and dedication seamlessly transferred, continuing to benefit patients and medical professionals alike.

Throughout his career, Tommy has shown exceptional leadership and a commitment to advancing the profession. His service on the Institute of Medical Illustrators council on two separate occasions demonstrates his dedication to shaping the future of medical illustration and photography.

Tommy's contributions extend beyond his daily work, as evidenced by his presentations at annual conferences, where he has shared his knowledge and insights with colleagues from around the world. His co-authorship of national photographic guidelines further underscores his commitment to establishing and maintaining high standards in the field.

For his years of service, his pursuit of excellence, and his significant contributions to the field of medical photography, we are honoured to present this special recognition award to Tommy Walsh. His work has not only documented countless medical cases but has also played a crucial role in patient care, medical education, and the advancement of healthcare in Ireland.

We extend our heartfelt gratitude for his dedication to the Institute.

Well done, Tommy.

## IMI SPECIAL RECOGNITION AWARD

**David Bryson**



David Bryson has worked in Medical Illustration for many years and has always been a key supporter of IMI. He began as a clinical photographer but moved into education and writing. He was a senior lecturer in Forensic Science at the University of Derby for more than 28 years, supporting a wide range of programmes and teaching modules including forensic anthropology, anatomy and forensic imaging. His students greatly respected his teaching abilities and enthusiasm for spreading knowledge. He is also a published author.

David was a professional member of IMI until his retirement, and is also a Fellow of the Higher Education Academy, and a Fellow of the Royal Photographic Society.

Many IMI members will know him as a prolific contributor to our Journal of Visual Communication in Medicine where he has published over forty papers and articles, mostly related to helping medical illustrators achieve and manage their continued professional development.

David had a stroke at the end of the Covid lockdown in 2021 and this influenced his decision to retire from the University of Derby. He remains an active contributor to IMI and has been a hugely supportive member from the sidelines. We would like to recognise that support and dedication by awarding him an IMI Special Recognition Award.



## **NORMAN K HARRISON AWARD PRESENTATION**

Lucy Tinniswood



It is my honour to present this year's Norman K Harrison award. This prestigious recognition goes to a member of our institute who has truly gone above and beyond for their profession. They are not only a leading light in medical photography but also someone deeply dedicated to our institute.

Our recipient's journey began in 1990 when they joined the Royal Navy as a Wren (WRN). During their service, they worked as a Radio Operator aboard the aircraft carrier HMS Ark Royal. Their dedication earned them a medal for their deployment to the Bosnia War in 1993.

After leaving the Navy, a connection through a family friend led them to discover the world of medical photography. They took their first role in this field at Bolton Hospital, where they progressed to a senior position, supporting the head of department with management duties and leading the team. Their commitment to professional development saw them earn a BSc in Medical Illustration from the University of Glasgow.

In October 2021, after years of dedicated service at Bolton, our winner took the leap to lead their own department, becoming the Team Lead at Lancashire Teaching Hospitals.

But their contributions extend far beyond their day job. In 2018, I had the pleasure of handing over my CPD responsibilities to them. Little did they know, this coincided with an intense transition period as the Academy for Healthcare Science took the reins of CPD and regulation. Our winner didn't just rise to the challenge – they excelled, working closely with the AHCS to structure their CPD program based on our robust model.

Their dedication didn't stop there. They went on to become our Regulation Lead while maintaining their CPD responsibilities. Managing these two significant roles while also fighting for a struggling department back home is a testament to their commitment and capability.

Their support for our institute continues to grow. In 2022 they began supporting our Northwest regional representative and is now leading our regional training in the northwest, and they were an integral part of the team at the NEC early this year.

On a personal note, they're known for their generosity, always going out of their way to help others even when busy, especially Andrea and myself! They have an active presence on social media and have recently been featured in local newspapers for introducing 3D imaging into their department.

They're not all work and no play, though. Our winner is a keen festival-goer, enjoying events like the Lytham Festival and Radio 2 in the Park, and as some of us know, once they have a gin in hand, you can't get a word in edgewise!

At home, they're supported by their husband Steve and their two daughters, Phoebe, who's currently tackling her A-levels, and Megan, who's studying at the University of York. And let's not forget Betty the dog!

Ladies and gentlemen, it gives me great pleasure to present this year's Norman K Harrison award to my close friend and colleague, Lucy. Lucy, your dedication to our profession, your innovative spirit, and your unwavering support for your colleagues make you a truly deserving recipient of this honour. Congratulations!

## **PAT TURNBULL TRAVEL FUND**



The online raffle held at conference for copies of 'Clinical Photography – Theory and Practice', raised £308.12 after the website commission. The sale of the COVID IMI badges raised a further £20.00, giving a total donation to the Pat Turnbull Travel Fund of £328.12, which is great news!

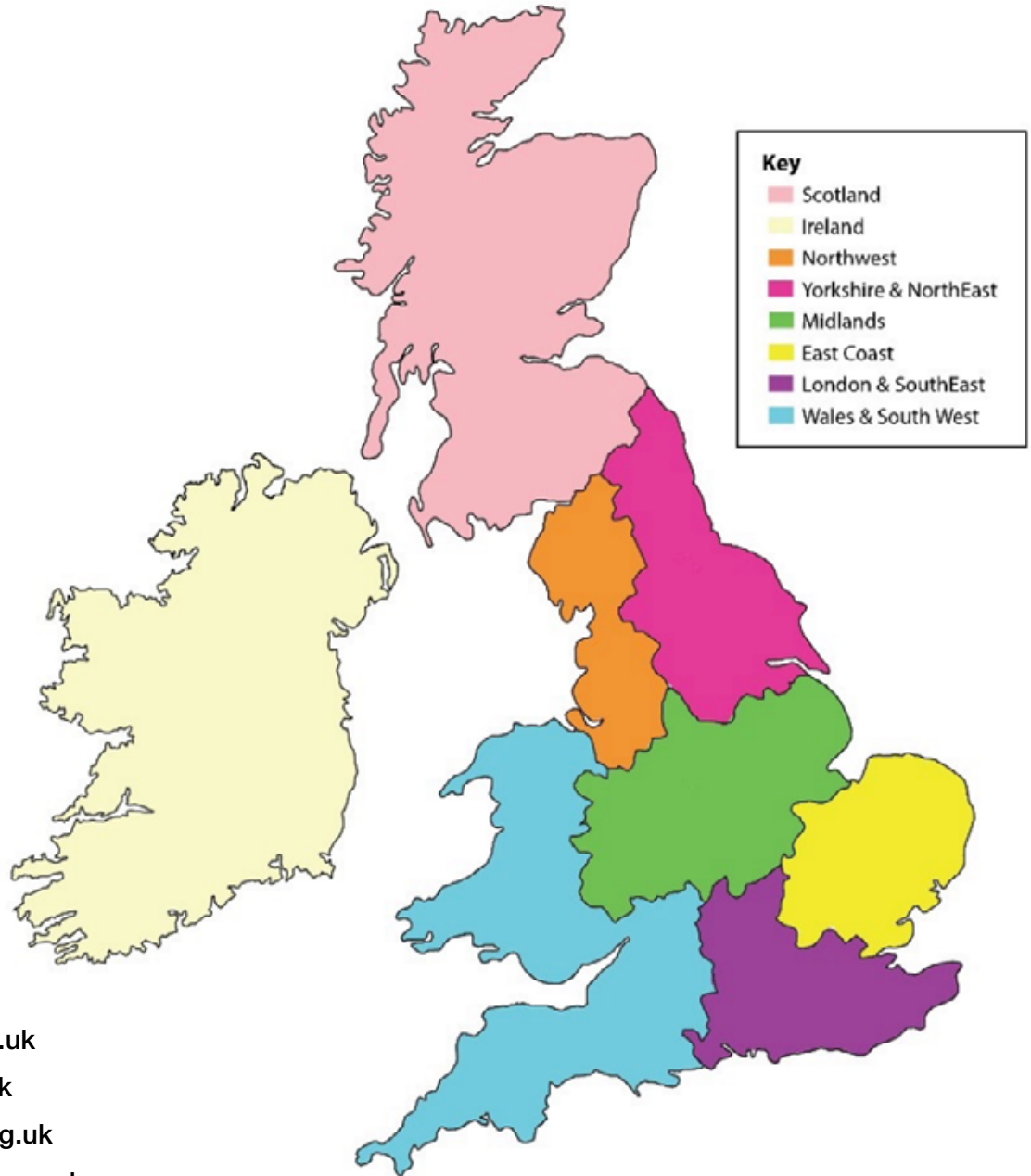
To find out more about the Pat Turnbull Travel Fund follow the link below:

<https://www.imi.org.uk/resources/professional-resources/pat-turnbull-travel-fund/>



# REGIONAL ACTIVITY

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[Europe Mainland bard.kjersem@helsebergen.no](mailto:Europe Mainland bard.kjersem@helsebergen.no)



## NORTH WEST

### Hands on with Sony – 17th June 2024

The Royal Bolton Hospital kindly hosted our Northwest Regional meeting where we had a talk and a demonstration of equipment sponsored by Sony. Tim Zoltie, a Sony ambassador, and Steven Creamer from Sony both brought plenty of equipment for us all to look at, which we did following a short presentation and demonstration by Tim.

By the end of the evening everyone had an extremely long wish list!

IMI members attended from all over the region, taking the opportunity to catch up, network and, of course, eat the obligatory pizza.



## MIDLANDS

### Heine Dermatoscope regional meeting

Sean Lyons from Heine dermoscopy company came to demonstrate their latest dermoscopy lenses and to show us the wide variety of things you can do with all these exciting bits of kit. He demonstrated some of the older versions of their dermatoscopes and then compared them to the newer models, so people were able to easily understand the differences, etc. This included trying them on older versions of cameras such as DSLR's and then newer mirrorless cameras, which is where the camera world is going – this enabled us as medical photographers to know what to expect with future bits of kit going forward.

Many people gave us great feedback, for example, there is more you can do with different polarisation settings than you think, how much effect these different polarisation settings will have on looking at the patient's lesion within a skin cancer clinic, and how much it will also help the Dermatologists determine what the lesion could be. It was really great to network with familiar faces and make contacts with new people, a worthwhile exercise that will benefit future projects and advice, especially within Dermatology. The pizza is always an added bonus, which is why we will continue with this food option.

Going forward, we will continue to reach out to various types of medical imaging companies including other organisations within the wider field of healthcare that will add benefit to our learning and enhance networking.

Along with this, we will try to increasingly promote our Midlands regional events through social media channels and emailing, making sure people know further in advance so that we gather a wider audience that can definitely benefit from the meetings.





## **ALL REGIONS CPD WORKSHOPS**

**3rd July and 12th August 2024**

The IMI CPD team held two workshops via Teams allowing members from all regions to attend, where topics covered what to include in a portfolio, the different types of CPD, the 5 standards that need to be met, and how to document and evidence all of this. We also covered what was required for the AHCS audit and how this would need to be submitted should registrants be one of the lucky few selected!

Both were well attended with a mix of people ranging from those who had never done it before to those who just wanted a refresher.

To access all the CPD Recourses go to the CPD section of IMI's Website <https://www.imi.org.uk/account/activity-sheets/>



## IMI NORTH WEST REGIONAL MEETING

Heine 3rd July

Wrightington, Wigan and Leigh hosted a regional meeting in July and were joined by Heine who showcased their latest dermatoscope and products. It gave the attendees the chance to get hands on with the new equipment and ask questions on quality, durability and how it will support our ever-expanding need for dermoscopy photography. The dermatoscope has a range of lighting options offering warm, neutral, cold and bluish, as well as the usual polarised and non-polarised options. The Heine rep supported the meeting with pizza, and has followed up with a discounted bundle package for IMI members which has been shared with other regional reps who are now planning to host similar meetings.



## IMI NORTH WEST REGIONAL MEETING

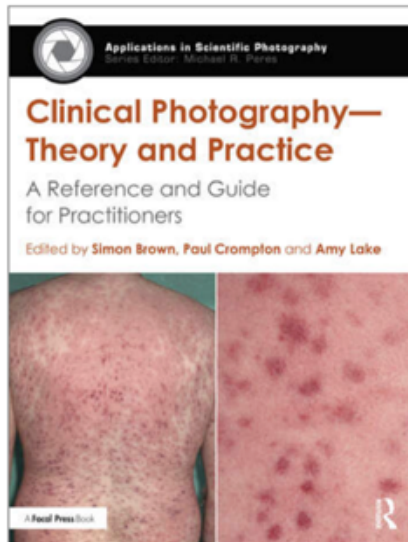
### Eizo Monitors 16th September

Alder Hey Children's Hospital hosted the most recent North West Regional meeting in September with a demonstration by Eizo of their high quality monitors. These screens are often seen in radiology and theatres for their Dicom standard capabilities but they also offer monitors with 4K and HDR gamma support and regular automatic calibration, resulting in fantastic detail ideal for our professions. This was clearly demonstrated alongside a regular Mac screen.

It was also another opportunity for a catch up with neighbouring departments, and enjoy the obligatory pizza.



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## Clinical Photography — Theory and Practice

A Reference and Guide for Practitioners

Edited By **Simon Brown, Paul Crompton, Amy Lake**

This is an authoritative and comprehensive reference for understanding clinical photography and improving the reader's ability to hone their skills and knowledge. Some medical specialties are covered in detail, including dermatology, dental and oral medicine, pediatrics, orthopedics, telemedicine, and photography in surgery and the operating room. As well as a practical guide to clinical photography, the book also discusses the legal, moral, and ethical contexts within which photography in medicine operates and, for the first time, explores the societal, cultural, and religious factors for practicing in today's digitally literate, multi-cultural world.

"This is a masterpiece. It is thorough and answers many questions about the why and how to necessary for the creation of exceptional medical photographs by untrained photographers who use photography as a part of their job responsibilities. The authors have done an excellent job in highlighting the key elements used in many areas of medicine with discussions about equipment and methods. Essential for every reference collection."

- **Michael Peres**, Professor, Biomedical Photographic Communications, Rochester, New York



# Meet the Team

Did you know that you can contact any of our England, Scotland, Ireland and Wales Council representatives for all of your questions regarding IMI.

## Officers...



**Chair IMI**  
**Cat Lamoon**  
[chairman@imi.org.uk](mailto:chairman@imi.org.uk)



**Honorary Secretary IMI**  
**Carol Fleming**  
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**Honorary Treasurer IMI**  
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**Chair Elect IMI**  
**Anthony Edwards**  
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+353 1 428 4251

For the purposes of committee structure, the Chairman, Chairman Elect, Honorary Secretary and Honorary Treasurer are considered Officers of the Institute and are ex-officio members of all committees.

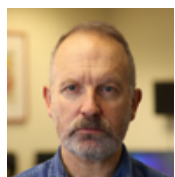
## Members of Council...



**Andrea Jones**  
Member of Council  
representing England  
[england@imi.org.uk](mailto:england@imi.org.uk)



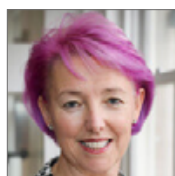
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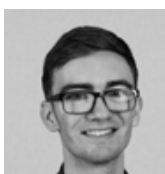
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