

POSTER REDESIGN

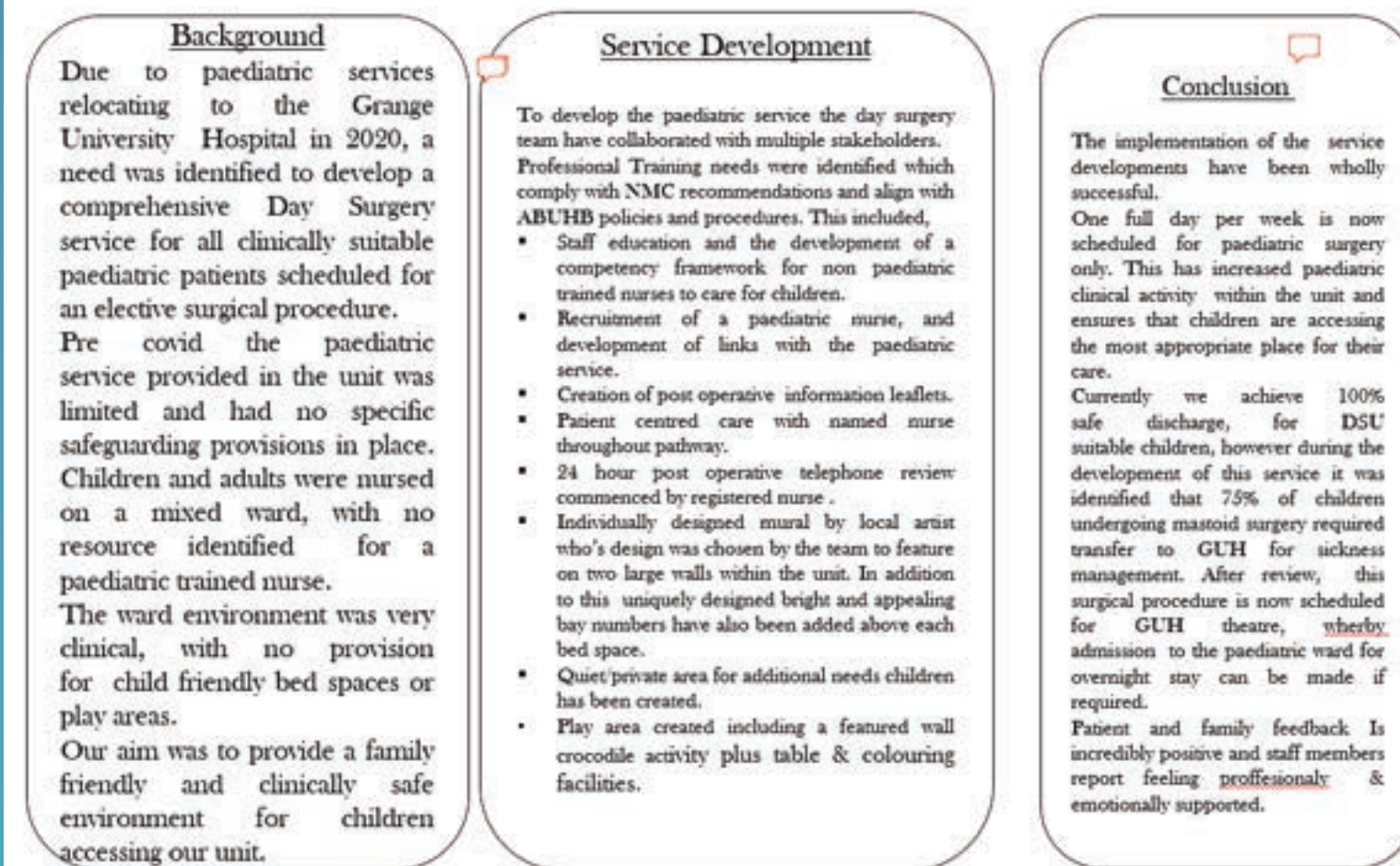
MY CREATIVE PROCESS

DAN THOMAS

Development of a Quality Service In Paediatric Day Surgery



Development of a Quality Service In Paediatric Day Surgery



ORIGINAL POSTERS

Project Brief: Redesign a research-style poster to enhance its visual appeal while ensuring it remains suitable for a paediatric audience.

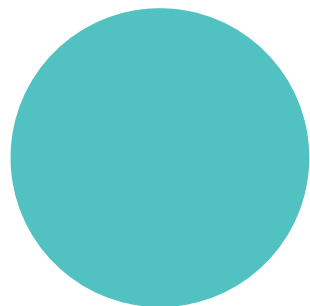
Client Requirements: The client requested that the background retain an animal theme, as seen in the original poster. There was no specific preference regarding the type of environment (e.g., jungle, ocean, etc.). The primary focus was to maintain the original content, ensuring the information remains clear, accessible, and easy to read.

Design Concept: Develop an ocean-themed background using a playful and child-friendly art style that aligns with a paediatric setting. The design should complement the content without distracting from the core information.

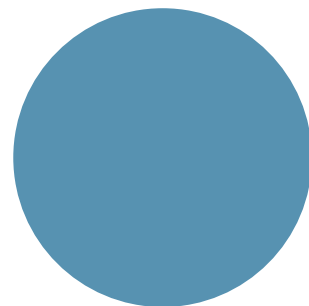
COLOUR PALETTE

I utilised various shades of blue to evoke a strong association with the ocean. To ensure key information stood out, the text boxes were in more saturated tones of blue. In contrast, the sky and water were muted colours to recede into the background. The coral is grey to reflect its secondary visual role while subdued yellow-orange was chosen for the ocean bed.

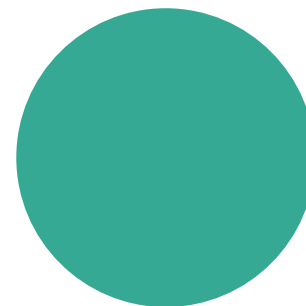
**TEXT
BACKGROUND**



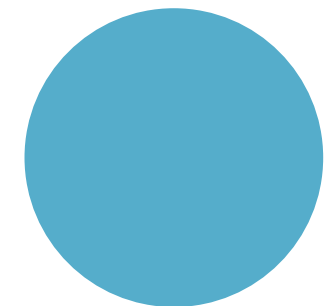
**TEXT
BACKGROUND**



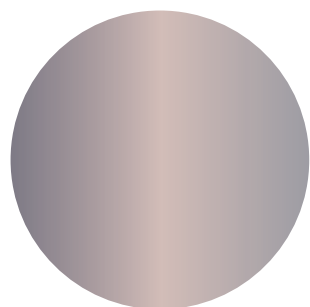
**TEXT
BACKGROUND**



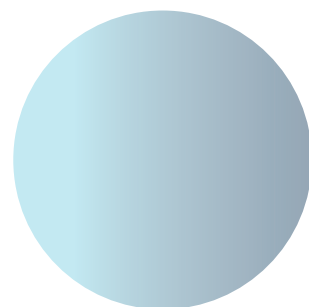
**TEXT
BACKGROUND**



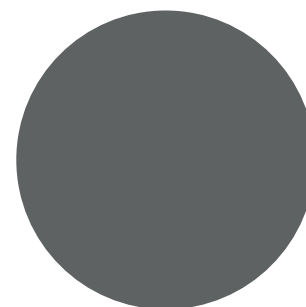
SKY



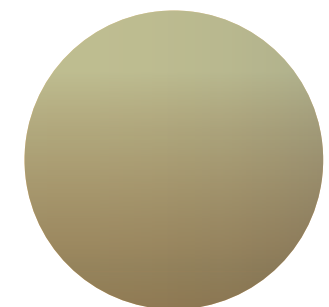
OCEAN



**CORAL
SILHOUETTE**

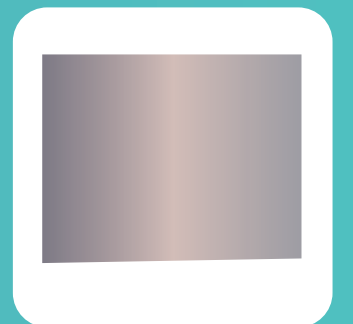
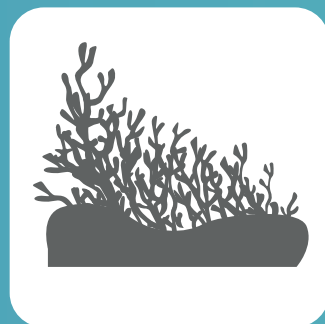
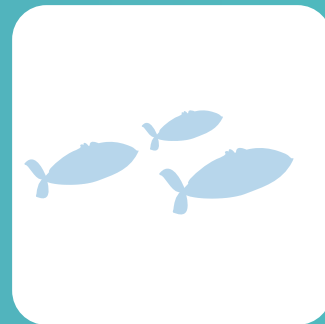
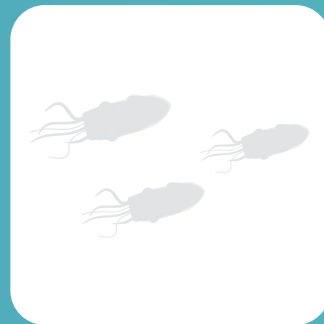
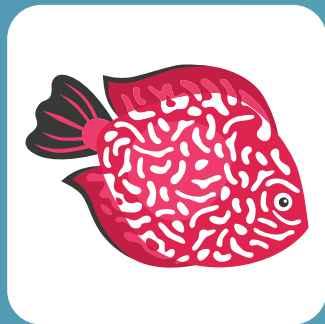
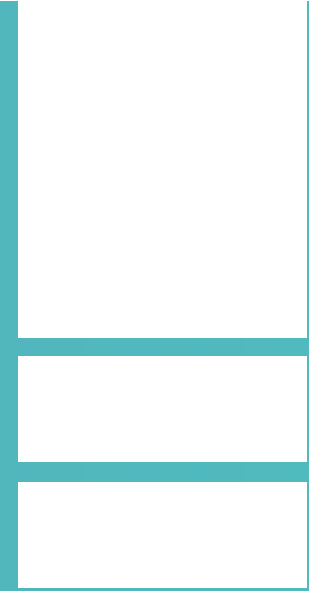


OCEAN BED



ELEMENTS

I individually designed and created all visual elements featured on the poster. A playful illustrative style was adopted to appeal to a younger audience, including the addition of a smile on some of the fish in the foreground to enhance it's child-friendly tone.



FINAL POSTER DESIGN

Development of a Quality Service In Paediatric Day Surgery

Background

Due to paediatric services relocating to the Grange University Hospital in 2020, a need was identified to develop a comprehensive Day Surgery service for all clinically suitable paediatric patients scheduled for an elective surgical procedure.

Pre covid the paediatric service provided in the unit was limited and had no specific safeguarding provisions in place. Children and adults were nursed on a mixed ward, with no resource identified for a paediatric trained nurse. The ward environment was very clinical, with no provision for child friendly bed spaces or play areas.

Our aim was to provide a family friendly and clinically safe environment for children accessing our unit.

Service Development

To develop the paediatric service the day surgery team have collaborated with multiple stakeholders. Professional Training needs were identified which comply with NMC recommendations and align with ABUHB policies and procedures. This included:

Staff education and the development of a competency framework for non paediatric trained nurses to care for children.

Recruitment of a paediatric nurse, and development of links with the paediatric service.

Creation of post operative information leaflets.

Patient centred care with named nurse throughout pathway.

24 hour post operative telephone review commenced by registered nurse.

Individually designed mural by local artist who's design was chosen by the team to feature on two large walls within the unit. In addition to this uniquely designed bright and appealing bay numbers have also been added above each bed space.

Quiet/private area for additional needs children has been created.

Play area created including a featured wall crocodile activity plus table & colouring facilities.

Conclusion

The implementation of the service developments have been wholly successful.

One full day per week is now scheduled for paediatric surgery only. This has increased paediatric clinical activity within the unit and ensures that children are accessing the most appropriate place for their care.

Currently we achieve 100% safe discharge, for DSU suitable children, however during the development of this service it was identified that 75% of children undergoing mastoid surgery required transfer to GUH for sickness management. After review, this surgical procedure is now scheduled for GUH theatre, whereby admission to the paediatric ward for overnight stay can be made if required.

Patient and family feedback is incredibly positive and staff members report feeling professionally & emotionally supported.

Development of a Quality Service In Paediatric Day Surgery

Background

Due to paediatric services relocating to the Grange University Hospital in 2020, a need was identified to develop a comprehensive Day Surgery service for all clinically suitable paediatric patients scheduled for an elective surgical procedure.

Pre covid the paediatric service provided in the unit was limited and had no specific safeguarding provisions in place. Children and adults were nursed on a mixed ward, with no resource identified for a paediatric trained nurse. The ward environment was very clinical, with no provision for child friendly bed spaces or play areas.

Our aim was to provide a family friendly and clinically safe environment for children accessing our unit.

Service Development

To develop the paediatric service the day surgery team have collaborated with multiple stakeholders. Professional Training needs were identified which comply with NMC recommendations and align with ABUHB policies and procedures. This included:

- Staff education and the development of a competency framework for non paediatric trained nurses to care for children.
- Recruitment of a paediatric nurse, and development of links with the paediatric service.
- Creation of post operative information leaflets.
- Patient centred care with named nurse throughout pathway.
- 24 hour post operative telephone review commenced by registered nurse.
- Individually designed mural by local artist who's design was chosen by the team to feature on two large walls within the unit. In addition to this uniquely designed bright and appealing bay numbers have also been added above each bed space.
- Quiet/private area for additional needs children has been created.
- Play area created including a featured wall crocodile activity plus table & colouring facilities.

Conclusion

The implementation of the service developments have been wholly successful.

One full day per week is now scheduled for paediatric surgery only. This has increased paediatric clinical activity within the unit and ensures that children are accessing the most appropriate place for their care.

Currently we achieve 100% safe discharge, for DSU suitable children, however during the development of this service it was identified that 75% of children undergoing mastoid surgery required transfer to GUH for sickness management. After review, this surgical procedure is now scheduled for GUH theatre, whereby admission to the paediatric ward for overnight stay can be made if required.

Patient and family feedback is incredibly positive and staff members report feeling professionally & emotionally supported.